



NAHB **IBS**™

Feb 17-19, 2026
Orlando, FL

BECOME A BUILDERS' SHOW AMBASSADOR

Are you a member of the National Association of Home Builders (NAHB) and love the **NAHB International Builders' Show® (IBS)**? Then you should join our IBS 2026 ambassador team!

IBS ambassadors partner with their local Home Builders Association (HBA) Executive Officer to **help members learn the benefits of attending our industry's biggest event**. This is your opportunity to share your Builders' Show expertise, serve as your HBA's spokesperson at the national level and get the latest Builders' Show news.

Exclusively for NAHB Members!

LEARN MORE BuildersShow.com/ambassador





IBS AMBASSADOR PROGRAM

Executive Officers: Start reaping the benefits today!

Help your members discover the **building industry's biggest event, the Builders' Show® (IBS)**—without creating any additional work for you.

Top 3 IBS Ambassador Benefits

1

Membership Incentive

Easily retain and recruit new members as you spread the word about exclusive NAHB Member discounts on IBS registration.

2

National Level Representation

Ambassadors update their HBAs, answer questions and serve at the national level sharing feedback and member issues with the IBS marketing team.

3

Ease Your Workload

Your IBS Ambassador helps your members get the most from attending the show and increases your HBA's attendance.

Join 80+ HBAs and nominate your IBS Ambassador today!

BuildersShow.com/ambassadorprogram

